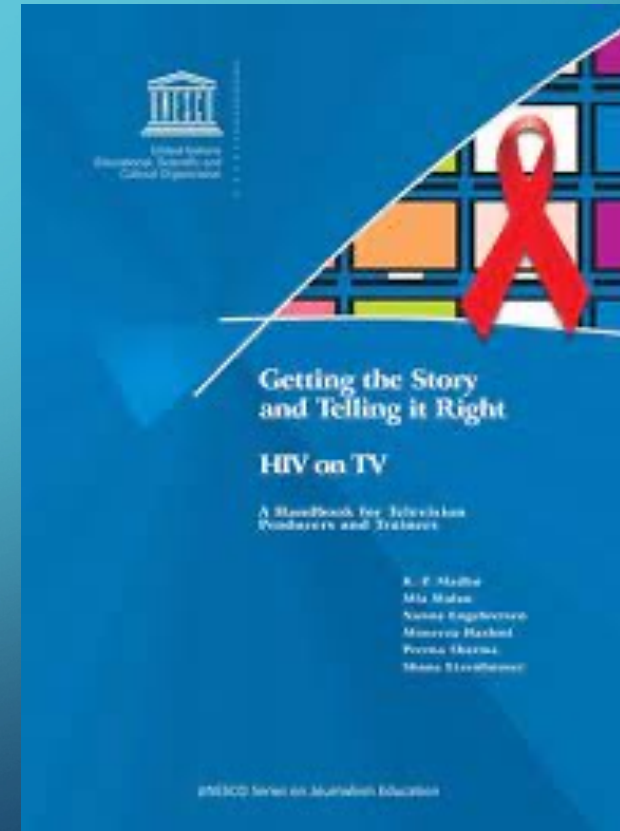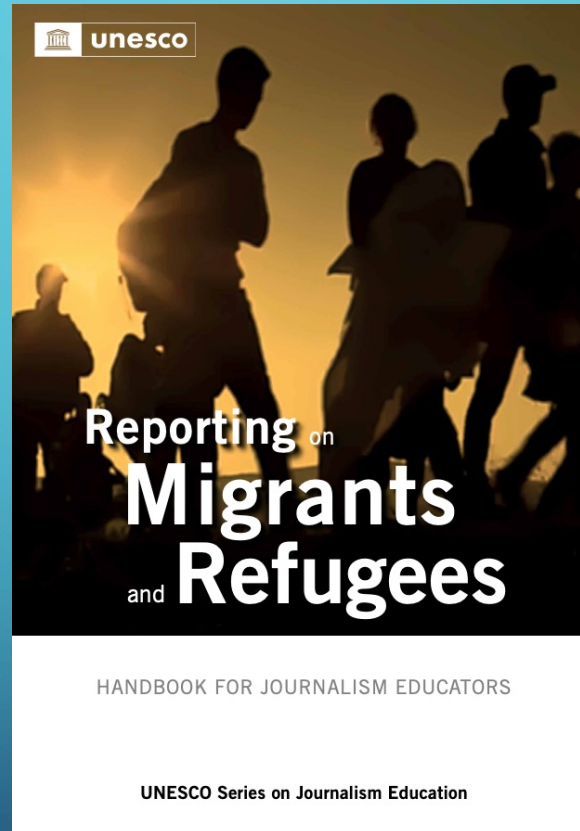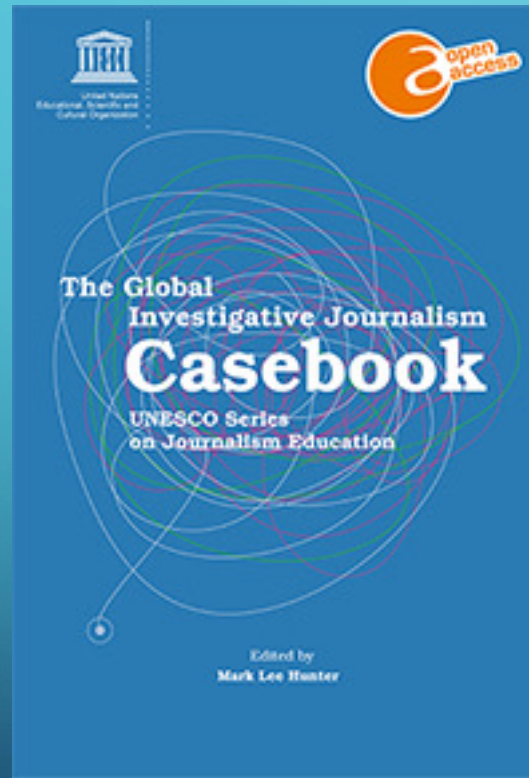# REPORTING ARTIFICIAL INTELLIGENCE
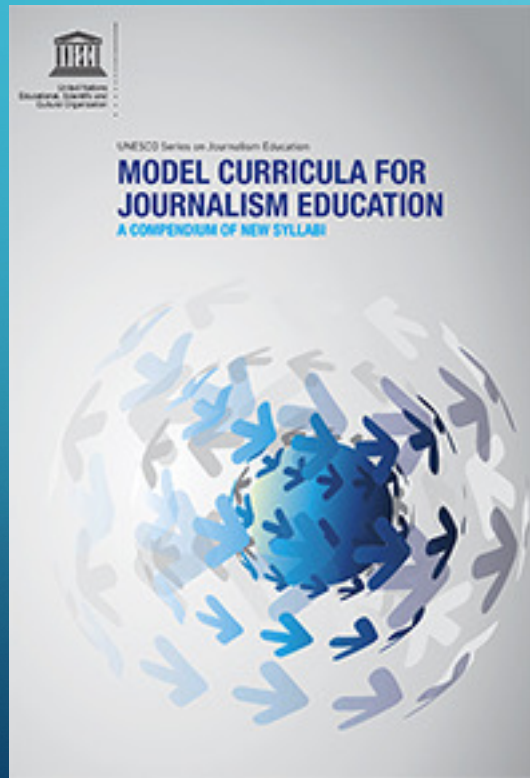
INSIGHTS FROM THE PRODUCTION PROCESS OF A HANDBOOK FOR JOURNALISM EDUCATORS

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HANDBOOKS FOR JOURNALISM EDUCATORS

Reporting on **Migrants** and **Refugees**

HANDBOOK FOR JOURNALISM EDUCATORS

UNESCO Series on Journalism Education

Getting the Story and Telling it Right

HIV on TV

HANDBOOKS FOR JOURNALISM EDUCATORS

CHALLENGES

- Emerging technologies
- Rapid change of technology
- Global context
- Digital divisions
- Lack of research
- Lacking/non-established tradition in journalism education

OUTLINE

- Preface & forewords
- Introduction
- Module 1: Defining Artificial Intelligence
- Module 2: Cultural Myths and Narratives about AI
- Module 3: Policy Frameworks and Recommendations
- Module 4: Algorithmic Cultures
- Module 5: "Bad AI": Malicious Uses of AI
- Module 6: Practices of Presentation and Storytelling
- Module 7: AI in Journalism
- Conclusion
- Glossary of Terms

PRE-ASSIGNMENTS AND EXERCISES

Read and reflect: A theoretical assignment based on reading a scientific article and delivering a short reflection upon it. The purpose of these assignments is to make students familiar with acquiring information from scientific research.

Discuss: A preferably small-group assignment, typically related to a case, aimed at articulating opinions and views as well as arguments related to a topic. The purpose of these assignments is to enable the formation of opinions and promote reflection related to a specific topic.

Ideate: A creative assignment that can be carried out either individually or in a dialogue with peers to find a journalistic angle on a topic, based on one concept that needs to be deconstructed. The purpose of these assignments is to teach students think journalistically around a topic.

Search and source: An interview assignment where the student needs to acquire information from a third-party source. The purpose of these assignments is to find appropriate methods and vocabulary to collect information.

Produce: A journalistic assignment aimed at producing a journalistic presentation on a topic. The purpose of these assignments is to provide the student with a possibility to learn something new by acquainting with a topic through journalistic work.

PRAGMATIC SOLUTIONS

- Writing in an understandable manner

- Sustaining a diversity of voices

- De-westernizing the perspective/discourse

- Omitting names of services (GAFAM/GAMAM) as much as possible

- Encouraging readers to complete information with online searches of their own

QUESTIONS

1. What is new in AI for the journalism curriculum?
   - What relationship do AI issues have to data journalism, technology and science journalism, news journalism, investigative reporting etc.?
2. Why, and in which ways, does AI matter to journalists and journalism students?
3. How should AI be adopted to the journalism curriculum? Any examples, best practices?
4. What are the don'ts? What should *not* be done, which methods and approaches should be avoided?

THANK YOU!

Interested in the upcoming handbook? Express your interest and receive a mail when it has been published:

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